



iscte

BUSINESS
SCHOOL

Lisbon Summer School 2022

<https://ibs.iscte-iul.pt/en> | E-mail: short-term.ibs@iscte-iul.pt

3 WEEK COURSES

BETWEEN JUNE 13th AND AUGUST 12th

ALL COURSES ARE WORTH 6 ECTS CREDITS (EXCEPT NR 6)

JUNE

June 13th - July 2nd

- 1 - Brand Management and Marketing Communications
- 2 - Corporate Negotiation and Influence
- 3 - Innovative Business Modelling
- 4 - Persuasion, Choice and Consumer Behaviour
- 5 - Energy and Environmental Economics

June 13th - June 25th

- 6 - European Cross-Cultural Management

JULY

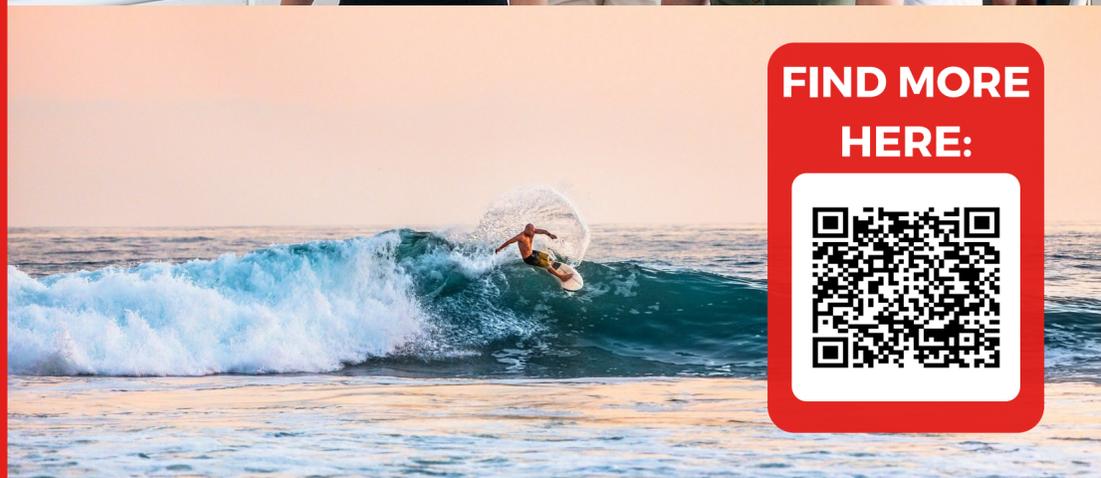
July 3rd - July 23rd

- 7 - Contemporary Issues in Wine Business & Wine Tourism
- 8 - Humanitarian Action
- 9 - International Financial Management
- 10 - Leadership and Strategic Knowledge
- 11 - Blockchain for Supply Chain Management
- 12 - Trends in Digital Marketing

MID-JULY

July 24th - August 12th

- 13 - Entrepreneurship: from Business Opportunities to Innovation in Practice
- 14 - Financial Risk Management
- 15 - International Business
- 16 - Cross Cultural Communication and Negotiation
- 17 - Management Consulting Essentials - Think Like a Consultant



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Accreditations, affiliations and rankings



PRME Principles for Responsible Management Education



European Business Schools
Ranking 2021