

International Summer School 2023

Zagreb - Croatia

Summer School Term 1 (*July 3rd - July 16th, 2023*)

Summer School Term 2 (*July 17th - July 30th, 2023*)



Zagreb School of Economics and Management

The Zagreb School of Economics and Management is Croatia's best business school according to Eduniversal's global ranking and the first AACSB accredited business school in Croatia. Also, ZSEM has been ranked within the TOP 200 in the QS Global MBA Rankings 2022, reaffirming its position as a truly international school recognized worldwide. The results rank ZSEM among the TOP 200 in the world and TOP 60 in Europe!

For many years, ZSEM has been educating Croatia's future economic and business experts and has become a center for thought and discussion on contemporary economic and business issues in Croatia and the wider CE region. With more than 1,000 students and more than 2,800 alumni, ZSEM's community is continuously growing.

ZSEM's strong focus on entrepreneurship coupled with excellence in education recently culminated in a huge international success - the **Erasmus Mundus Master in Impact Entrepreneurship (EMMIE)**, jointly delivered by ZSEM, HEC Liege (Belgium) and ISM University (Lithuania), was recently awarded the highly-coveted Erasmus Mundus status.

International Summer School

International Summer School program hosts students from all over the world who are interested in spending 2 or 4 weeks learning and experiencing academic excellence in beautiful Croatia. Our Summer School program offers a variety of bachelor and master courses in English taught by renowned lecturers and researchers. Apart from the in-class academic program, our summer program offers a variety of educational and fun field trips and additional free courses such as Croatian studies and Introduction to the European Union.. The rich social program is done through the extensive ZSEM summer buddy program.



2 or 4 Week Program

1 course / 2 weeks - 5 ECTS
2 courses / 4 weeks - 10 ECTS



Bachelor & Master Courses in English



Croatian Studies Course (2 ECTS)
or **Introduction to the European Union (2 ECTS)**



Study trip: National Park Plitvice Lakes, Zadar, National Park Kornati, Company Visit to Pelagos Net



Networking

Apply now!

Program

ZSEM International Summer School Program offers courses on the bachelor and master levels of business administration. Students can choose one to two courses from the course list that are credited with 5 ECTS / 2.5 US credits. Students can choose to take courses either from the Summer School Term 1 or 2, or they can choose courses from both terms (it is possible to choose only one course per term). With the course of their choice, they have the option to choose an additional course (Croatian studies or Introduction to the European Union) that is credited with 2 ECTS / 1 US credits for free.

Term 1 (July 3 to July 16)

Introduction to Artificial Intelligence (5 ECTS)
Boris Debić, PhD

International Business (5 ECTS)
Goran Oblaković, PhD
Dubravka Kovačević, PhD

Business Communication and Storytelling (5 ECTS)
Zdravka Biočina, PhD

Operations Management (5 ECTS)
Goran Oblaković, PhD

Introduction to International Relations (5 ECTS)
Zvonimir Stopic, PhD
Kolinda Grabar-Kitarović
(Executive in Residence, ZSEM)

Leadership (5 ECTS)
Borna Jalšenjak, PhD

Innovation Management (5 ECTS)
Vitaliy Roud, PhD

Term 2 (July 17 to July 30)

Machine Learning (5 ECTS)
Denis Lukić, PhD

Marketing Practice Through Smart Data (5 ECTS)
Hrvoje Maljak, PhD

Corporate Finance (5 ECTS)
Dina Vasic, MBA

Design Thinking (5 ECTS)
Ivija Bernatović, MBA

Digital Marketing (5 ECTS)
Nikol Njavro, MBA

Behavioural Economics (5 ECTS)
Andrijana Mušura, PhD

Data and decision making (5 ECTS)
Vitaliy Roud, PhD

Bachelor

Bachelor

Master

Master

Learn from the President

Kolinda Grabar-Kitarović
Former President of Croatia,
Executive in Residence at the ZSEM



Apply now!

Tuition Fee Overview:

- 1 course from the International Summer School course list (Term 1 or Term 2) **5 ECTS / 2.5 US credits**
- Croatian Studies course or Introduction to the European Union **2 ECTS / 1 US credits**
- 3-4 day study trip to National Park Plitvice Lakes, the city of Zadar with a boat excursion to National Park Kornati and a company visit to Pelagos Net (tuna farm), accommodation in Zadar
- Moodle E-learning access
- All study materials

Tuition Fee

| | Regular Fee | Early Bird Fee (for payments until April 28th) | Partners Fee (for students of ZSEM partner Universities) |
|-----------------------------|-------------|------------------------------------------------------|----------------------------------------------------------------|
| International Summer School | 1.450 EUR | 1000 EUR | 800 EUR |
| Additional Course | 550 EUR | 450 EUR | 400 EUR |

April 21st, 2023 Early-bird application deadline

April 28th, 2023 Early-bird payment deadline

June 3rd, 2023 Application deadline

June 9th, 2023 Payment deadline

Refund policy

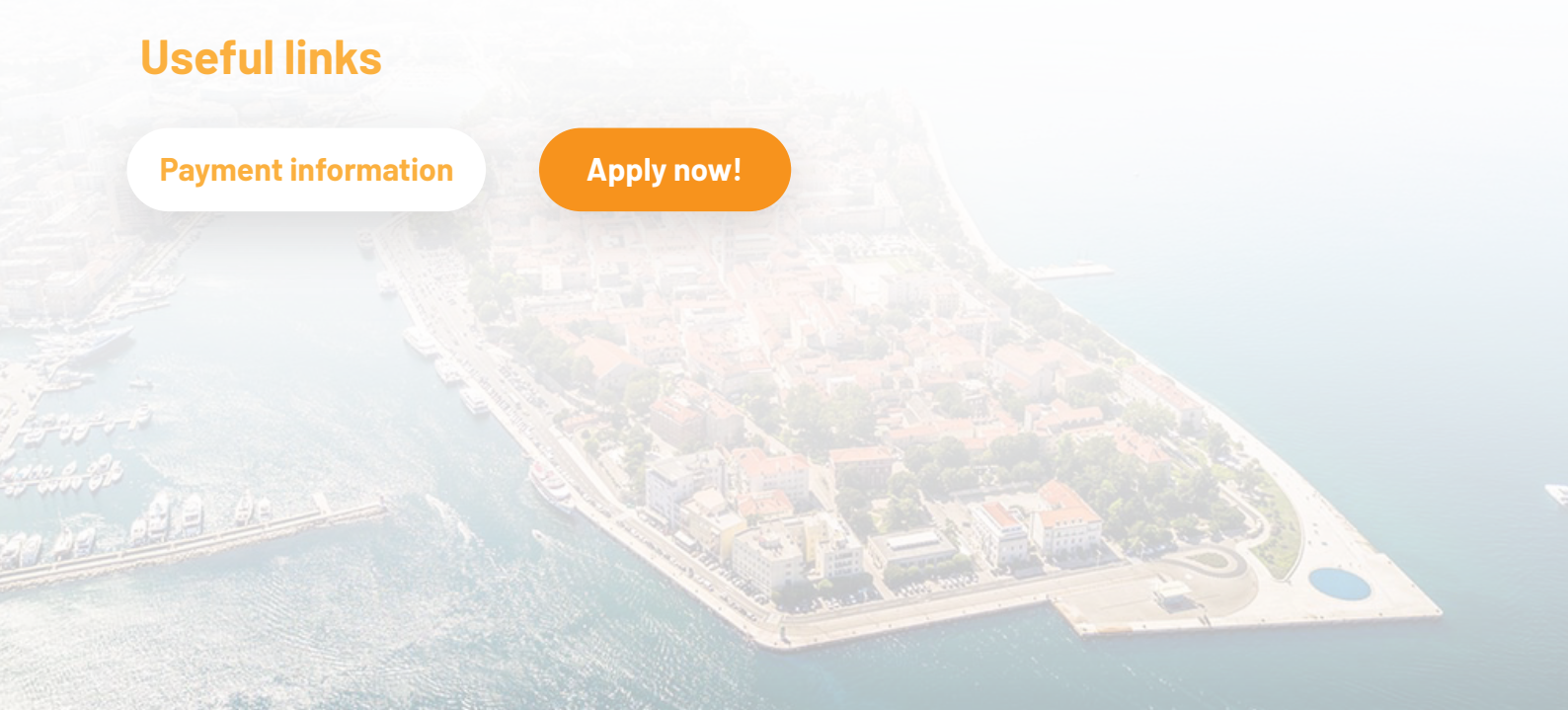
For cancellations before April 28th, a full refund will be issued minus 10% administrative fees.
For cancellations after April 28th, a partial refund will be issued in the amount of 50% of the tuition fee.
For cancellations after June 3rd, no refund will be issued.

ZSEM reserves the right to cancel a course in case there are not enough applicants.

Useful links

[Payment information](#)

[Apply now!](#)





Program coordinator:

Liyuan Tan

Short programs coordinator

+385 95 500 4198

ltan@zsem.hr

ZSEM Zagreb School of
Economics and
Management

Zagreb School of Economics and Management

Ulica Filipa Vukasovića 1, Zagreb, Croatia
summer.school@zsem.hr / www.zsem.hr

