

International Summer School 2026 Zagreb, Croatia

Term 1

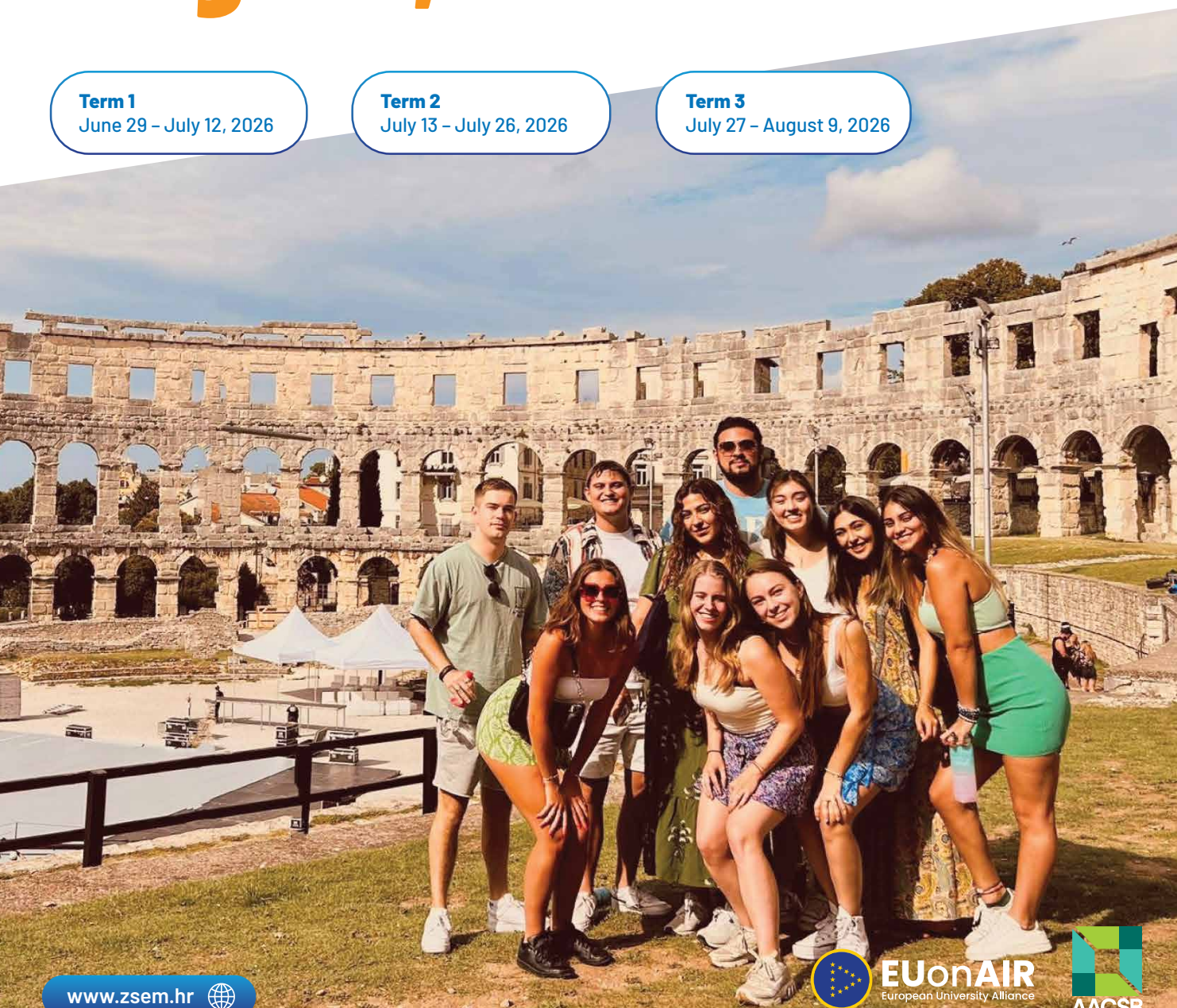
June 29 – July 12, 2026

Term 2

July 13 – July 26, 2026

Term 3

July 27 – August 9, 2026



Zagreb School of Economics and Management

The Zagreb School of Economics and Management is Croatia's first AACSB-accredited business school. For many years, ZSEM has been educating Croatia's future economic and business experts and has become a center for thought and discussion on contemporary economic and business issues in Croatia and the wider CE region. With more than 1,000 students and 3000 alumni, ZSEM's community is continuously growing. Every major corporation and institution in Croatia has employed ZSEM graduates, while our alums have also made their mark on society by becoming entrepreneurs and researchers.

ZSEM is renowned for its international outlook and global connectivity. With more than 160 partner universities worldwide, ZSEM offers students unparalleled opportunities to gain international experience. This commitment to internationalization is reflected in the diverse community on campus. Each year, ZSEM welcomes an increasing number of international exchange students worldwide, enriching the academic environment with cultural diversity and global perspectives. In addition, ZSEM's highly regarded International Summer School attracts students from across the globe who come to Croatia to learn from top professors, experience local culture, and expand their global network.

In 2013, ZSEM earned AACSB accreditation, cementing its reputation for excellence. This status was reaffirmed through reaccreditations in 2019 and 2024, reflecting ZSEM's commitment to upholding the highest global standards in business education. Further advancing its standing, ZSEM is a member of the EUonAIR alliance, participating in the European University Alliance initiative, a flagship project of the European Commission. This prestigious alliance strengthens ZSEM's international collaborations and its role in shaping the future of European higher education.

International Summer School

[Click for more info](#)

The ZSEM International Summer School welcomes students from around the globe to spend 2, 4, or 6 weeks experiencing academic excellence in the stunning setting of Croatia. This program offers a unique opportunity to combine world-class education with cultural exploration and personal growth.

The Summer School features a diverse selection of bachelor's and master's courses, all taught in English by renowned lecturers and researchers. Whether you're deepening your expertise in business, economics, or other fields, our curriculum is designed to challenge and inspire.

To make the program even more accessible, exciting scholarship opportunities are available each term.

Beyond the classroom, the Summer School offers a range of educational and fun field trips that allow participants to explore Croatia's natural beauty, rich history, and vibrant culture. As part of the program, students can also enroll in a free elective course, Croatian Studies, to gain a deeper understanding of the country's heritage and traditions.

The experience is enriched by the ZSEM Summer Buddy Program, where local students and volunteers help international participants connect, build friendships, and enjoy a dynamic social calendar. From cultural tours to networking events, the Summer Buddy Program ensures that students feel welcomed and immersed in their new environment.

Join us for an unforgettable summer of learning, adventure, and cultural exchange at ZSEM, and take home knowledge, memories, and friendships that will last a lifetime.



**Bachelor & Master
Courses in English**



**Croatian Studies
Course**



**Study trip: National Park
Zadar, Šibenik, Company Visit**



Networking

Courses

Term 1

(June 29 – July 12, 2026)

Introduction to Artificial Intelligence (5 ECTS)

Dorian Wild, MSc.
Boris Debić, Mag. Phys.

Operations Management (5 ECTS)

Goran Oblaković, PhD
Ivan Dogan, Mag. phil. & MBA

Sustainable Tourism and Destination Branding (5 ECTS)

Matea Hanžek, PhD

Social Psychology (5 ECTS)

Matej Nakić, Mag. psych.

Geopolitics, Globalization and Business (5 ECTS)

Zvonimir Stopic, PhD

Language Models (LLMs) in Business and Finance (5 ECTS)

Andrej Novak, PhD

Leadership (5 ECTS)

Borna Jalšenjak, PhD

Croatian Studies (2 ECTS)

Ivan Dogan, Mag. phil. & MBA

Term 2

(July 13 – July 26, 2026)

Data and decision making (5 ECTS)

Vitaliy Roud, PhD

Marketing Practice through Smart Data (5 ECTS)

Hrvoje Maljak, PhD

Corporate Finance (5 ECTS)

Antonija Kozul Kutleša, PhD

Design Thinking (5 ECTS)

Ivija Bernatović, PhD

Digital Marketing (5 ECTS)

Renato Ostojic, MBA

Behavioural Economics (5 ECTS)

Andrijana Mušura, PhD

Leading with Insight and Empathy (5 ECTS)

Julie Felker, PhD

International Negotiations (5 ECTS)

Rea Adrić, MBA

Data and decision making (5 ECTS)

Vitaliy Roud, PhD

Croatian Studies (2 ECTS)

Ivan Dogan, Mag. phil. & MBA

Term 3

(July 27 – August 9, 2026)

Operations Management (5 ECTS)

Andrea Budin, MSc
Ivan Dogan, Mag. phil. & MBA

Introduction to Artificial Intelligence (5 ECTS)

Dorian Wild, MSc.
Boris Debić, PhD

Problem Solving in Business (5 ECTS)

Luka Lučić, MBA

Entrepreneurial Finance (5 ECTS)

Iakov Sadchikov, PhD

Croatian Studies (2 ECTS)

Ivan Dogan, Mag. phil. & MBA

Bachelor

Master

Free Elective

Bachelor

Master

Free Elective

Bachelor

Master


Free Elective

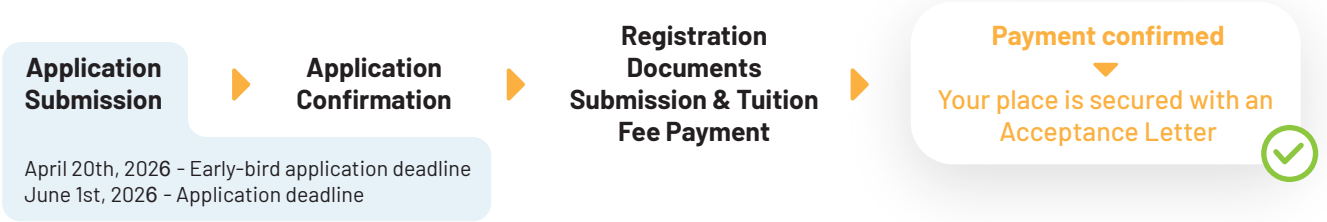


It is possible to choose only one course per term + Croatian Studies.



Application Process

Click for more info 



Documents to be submitted at registration (submit to the email: ltan@zsem.hr):

- Passport or EU ID
- Photograph
- CV
- Home university enrollment certificate or last semester transcript

Documents to be submitted before the course starts (submit to the email: ltan@zsem.hr):

- Travel insurance

Tuition fees

| Only one term | Regular Fee (for payments until June 8th) | Early Bird Fee (for payments until April 28th) | Partners Fee (for students of ZSEM partner Universities) |
|---------------|--|---|---|
| Term 1 | 1.790 EUR | 1.190 EUR | 990 EUR |
| Term 2 | 1.790 EUR | 1.190 EUR | 990 EUR |
| Term 3 | 1.790 EUR | 1.190 EUR | 990 EUR |

| Two or Three Terms | Regular Fee (for payments until June 8th) | Early Bird Fee (for payments until April 28th) | Partners Fee (for students of ZSEM partner Universities) |
|--------------------|--|---|---|
| 2 Terms | 2.450 EUR | 1.790 EUR | 1.490 EUR |
| 3 Terms | 3.090 EUR | 2.290 EUR | 1.990 EUR |

The program includes:

- Course from the International Summer School course list (5 ECTS / 2.5 US credits)
- Elective Course (2 to 4 ECTS / 1 to 2 US credits)
- City tour in Zagreb
- 2 days study trip to National Park, the city of Zadar / Šibenik / Pula
- Company visit
- Welcome dinner
- Moodle E-learning access
- All study materials

It doesn't include:

- Meals
- Transportation in Zagreb
- Accommodation in Zagreb
- Health Insurance covering your entire trip in Croatia

Other informations

We recommend renting an apartment through our partner housing agencies:

www.homeinzagreb.com

www.grabahome.com

Students are also free to find their own accommodation through other agencies and apply for the students' dormitory through ZSEM.

All students are required to have health and travel insurance from their home country prior to their arrival in Croatia. This type of insurance has to be valid in case any health services will need to be used while staying in Croatia.

Any questions and support students may require prior to arrival and during their stay can be directed to the Program Coordinator.

Refund policy

- For cancellations before April 27th, a full refund will be issued minus 10% administrative fees.
- For cancellations after April 27th, a partial refund will be issued in the amount of 50% of the tuition fee.
- For cancellations after June 1st, no refund will be issued.
- ZSEM reserves the right to cancel a course in case there are not enough applicants. In this case ZSEM will offer another option or refund the fees.

Program Coordinator:

Ms. Liyuan Tan

Mobile: +385 95 500 4198

E-mail: ltan@zsem.hr

About Croatia

With a long and beautiful coastline flanked by more than a thousand islands, Croatia is a true Mediterranean gem. When speaking about the beautiful country of Croatia startups may not be the first thing that springs to mind. Indeed, the country is most popular as a tourist destination, but Croatia's entrepreneurs haven't been quiet: Unicorns like the leading global communication platform, Infobip, and the future of mobility, Rimac – Bugatti are significant local hero businesses now, and the region can boast of high-quality talent in the tech, automotive, manufacturing, and agtech spaces. Meet people from these industries, learn from the leaders of this vibrant tech ecosystem and get to know Croatia.



Company Visits – Networking with Leading Businesses

In addition to the academic and cultural experiences, ZSEM Summer School students will have the unique opportunity to visit some of Croatia's top companies, as well as leading international enterprises. These visits are designed to provide students with firsthand insight into the business world, helping them foster valuable connections and gain a deeper understanding of industry trends. The company visits will give students a chance to network with industry leaders and explore various sectors, including technology, telecommunications, and manufacturing.

Students will have the opportunity to tour innovative companies such as **Rimac Automobili**, renowned for its cutting-edge electric hypercars and advancements in automotive technology, and **Infobip**, a global leader in communication technology and messaging platforms. They will also visit **A1 Croatia**, a major player in mobile and internet services, and **Franck Coffee**, one of Croatia's leading coffee producers with a long history of excellence. In addition to Croatia's local companies, students may also have the chance to explore **foreign multinational companies**.

These visits will complement the academic courses and provide students with valuable real-world insights. Students will not only learn about the latest industry innovations but also have the chance to engage with professionals in these leading companies, connecting theory with practice in a dynamic and meaningful way.



