



IBS MASTER YOUR FUTURE

  DUAL DEGREE IN PORTUGAL & USA
MSc IN HOSPITALITY AND
TOURISM MANAGEMENT

Among the Top 50 World's Best Master Programmes
in Tourism 2016/2017

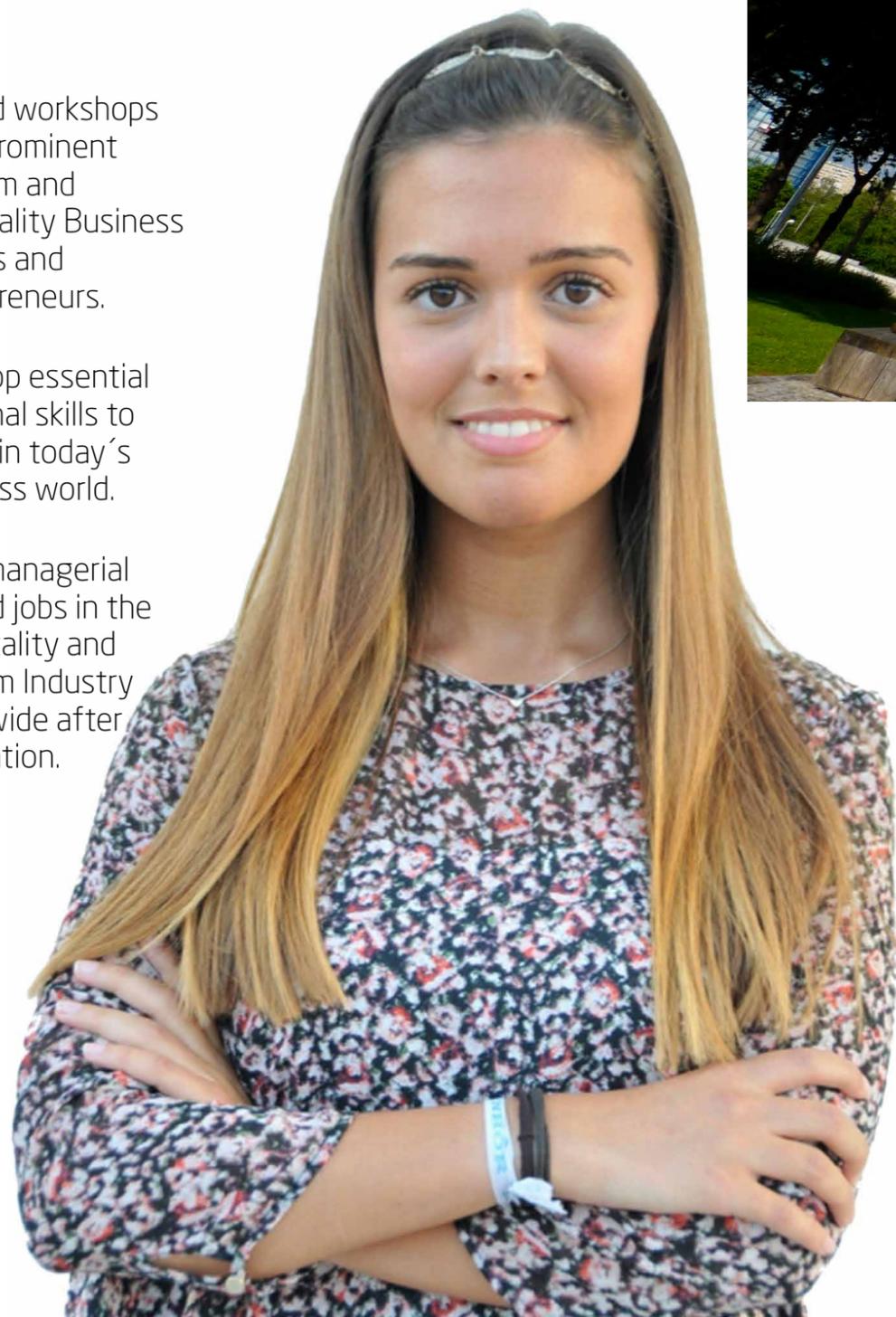
ISCTE  **Business School**
INSTITUTO UNIVERSITÁRIO DE LISBOA

UNIVERSITY
OF CENTRAL FLORIDA

**ROSEN
COLLEGE**
HOSPITALITY MANAGEMENT

CHOOSE MHTM AT ISCTE BUSINESS SCHOOL

- 1 Enter one of the faster growing industries across the globe.
- 2 Get a Dual Degree from a leading European Business School and a top World Hospitality School.
- 3 Benefit from a programme in the USA with tuition fees substantially lower than in USA.
- 4 Gain intensive international exposure and expertise.
- 5 Attend workshops with prominent Tourism and Hospitality Business leaders and entrepreneurs.
- 6 Develop essential personal skills to thrive in today's business world.
- 7 Take managerial related jobs in the Hospitality and Tourism Industry worldwide after graduation.



ISCTE BUSINESS SCHOOL

ISCTE-Instituto Universitário de Lisboa is a public university founded in 1972. More than 9,000 students from more than 75 different nationalities attend our full range of graduate and post-graduate degrees in management, economics, social sciences, public policies, technology and architecture. ISCTE-IUL is proud to be one of the most dynamic and innovative universities in the country.

IBS-ISCTE Business School is a school with a growing international reputation, accredited by AACSB-Association to Advance Collegiate Schools of Business, main educational accreditation organization operating on an international level, recognizing the school's excellence and high quality in the development of managers and leaders in a globalized world.

IBS is also fully accredited by AMBA-Association of MBA and has a vast network of international partnerships. We have student and staff exchange agreements with more than 130 institutions worldwide.

IBS is a pioneer School in the teaching of management and business sciences, and the first in Portugal where this became an autonomous area as opposed to a subject taught within the field of economics.

Located in the heart of Lisbon, one of the safest and most affordable capital cities in Europe and one of the world top tourist destinations, IBS links its management knowledge with the Hospitality and Tourism Industry.



Photo By: Richard Pabst

UCF ROSEN COLLEGE

The Rosen College of Hospitality Management is part of the University of Central Florida, a metropolitan research university and the 3rd largest university in the U.S. with more than 53,000 students.

The Rosen College of Hospitality Management at the University of Central Florida, located in Orlando, provides students with an unrivalled opportunity to learn and work in the heart of hospitality. Ranked in the top three in the world as a hospitality and hotel management school, according to CEOWORLD Magazine. In 2015, Rosen College ranked No.5 on the magazine's list of the 50 best hospitality and hotel management schools in the world. Rosen College has been an educational leader for over 30 years. Uniquely positioned in America's top tourism destinations, Rosen College educates the next generation of industry leaders through internationally-recognized faculty, innovative academic programs, cutting-edge research and strong industry and community partnerships.

The School is the largest hospitality/tourism college in the U.S. Rosen College is committed to providing an environment where the diverse backgrounds of students and faculty enrich learning and fostering applied research and active service to the University, alumni and community. It resides on its own 20 acre campus in the heart of Central Florida's tourism zone and features a state-of-the-art 159,000 square foot educational building and a 150,000 square foot student residence hall that accommodates 400 students.



COORDINATION

Professor Alan Fyall (UCF Rosen College Graduate Programs Director) and Professor Paulo Rita (IBS-ISCTE Business School Marketing Professor) share the program coordination and have oversight responsibilities for joint research ventures and faculty/students exchanges. They further coordinate and oversee the implementation and administration of the dual degree program at UCF and ISCTE, respectively.

PROGRAMME BOARD IN PORTUGAL

- > Paulo Rita (Director)
- > Miguel Júdice (Hospitality Advisor)
- > André Jordan (President of the Business Council)



Prof. Paulo Rita e Prof. Alan Fyall

FACULTY

Two world-class faculties share their international vision, outstanding research and experience in the Management, Hospitality and Tourism areas. In addition, the programme also benefits from a deep contact with the business reality and the industry.

The main characteristic of the teaching methodologies adopted in the MSc in Hospitality and Tourism Management is a strong practical and entrepreneurial component. The different curricular units foster the undertaking of practical work and empirical studies so that each student can develop his/her knowledge and skills through a constant interaction between new concepts and their applications.



- > Dr. Paulo Rita, Director of the Master in Hospitality & Tourism Management
- > Dr. Ana Brochado
- > Dr. Ana Passos
- > Dr. Catarina Marques
- > Dr. Conceição Santos
- > Dr. Elisabeth Reis
- > Dr. Frédéric Reis
- > Dr. João Guerreiro
- > Dr. João Menezes
- > Dr. José Filipe
- > Dr. Nelson Ramalho
- > Dr. Padma Panchapakesan
- > Dr. Rui Alpalhão
- > Dr. Sandra Loureiro
- > Dr. Sara Ramos
- > Dr. Sérgio Moro



- > Dr. Abraham Pizam, Dean
- > Dr. Robertico Croes, Associate Dean
- > Dr. Youcheng Wang, Associate Dean
- > Dr. Manuel Rivera, Assistant Dean
- > Dr. Joe Hutchinson, Department Chair
- > Dr. Kevin Murphy, Department Chair
- > Dr. Sevil Sónmez, Department Chairs
- > Dr. Alan Fyall, Graduate Programs Director
- > Dr. Mehmet Altin
- > Dr. Diego Bufquin
- > Dr. Robertico Croes
- > Dr. Jill Fjelstul
- > Dr. Jeeyeon Hahm
- > Dr. Joe Hutchinson
- > Dr. Ady Milman
- > Dr. Fevzi Okumus
- > Dr. Manuel Rivera
- > Dr. Jeff Weinland
- > Dr. Elizabeth Yost
- > Dr. Amy M. Gregory
- > Dr. Tammie Kaufman



MARTA BRANCO, Alumni

Providing exceptional customer service at Starwood Central London Complex, UK.
 Previous:
 Customer Service at The St Pancras Renaissance Hotel, London, UK.
 Front Desk Agent at Meliá Orlando Suite Hotel, Orlando, USA;
 E-commerce, Sales, Service & Support at Walt Disney World Travel Company, Orlando, USA;
 Hospitality Management Intern at Pousada do Castelo, Óbidos, Portugal.

HOSPITALITY AND TOURISM BUSINESS APPROACH

The programme prepares students for the complexity and challenges of a career in the Hospitality and Tourism Industry.

Close contact with the industry is a key element throughout the programme.

Close contact with the industry is a key element throughout the programme.

A BUSINESS AGENDA

Regular workshops and seminars with some of the most recognized business leaders in the industry, who share with the students their vision, insights and experience.

LECTURING STYLE

Applied and practical classroom approach, linking each topic to real life situations and business problems. Our faculty use their connections and long involvement in the industry to make the experience much more than mere theoretical education.

FINAL PROJECT

An exciting opportunity to apply the knowledge, theories and methods learnt in the classroom to a real industry problem. Students use their newly gained skills as well as their experience in the industry to develop a solution that offers real benefit.

TOURISM ENVIRONMENT

Studying Hospitality and Tourism in Portugal is a unique opportunity to experience one of the global leaders in the Tourism Industry

Portugal is one of the top leisure destinations in Europe. Bathed in a Mediterranean climate, here you find some of the most attractive beaches in the world, hundreds of golf courses, unforgettable sightseeing and a rich monumental heritage. Unsurprisingly, in Portugal you can find every possible type of tourist facility, from large-scale hotels to exclusive resorts, as well as all major hotel chains.

The leading Portuguese industry brands have capitalized on this popularity and have expanded their chains worldwide, where their innovation and successful development strategies are recognized.

Lisbon and Portugal therefore provide students with a live laboratory where they meet the hub of innovation and creativity in the Hospitality and Tourism Industry.

PROGRAM STRUCTURE AND CURRICULUM

The MSc in Hospitality and Tourism Management is taken over four semesters. The first three semesters have a more classroom based approach whilst the final semester allows students to apply the skills and knowledge they have learned to a final project of their choosing.

Each module is challenging and intensive, typically involving 45 classroom hours.

The second year of the programme will be held at the University of Central Florida's Rosen College, one of America's biggest schools of Tourism and Hospitality and located near some of the most visited destinations in the world.

1st year ISCTE Business School

(Required courses)
Managing Hospitality and Guest Services Organizations
Strategic Marketing in Hospitality and Tourism
Critical Issues in Hospitality Human Resources
Data Analysis in Hospitality and Tourism
Research Methods in Hospitality and Tourism

2nd year Rosen College of Hospitality Management USA

(Required courses)
Hospitality/Tourism Strategic Issues
Financial Analysis of Hospitality Enterprises
(Thesis track)
Research Methods in Hospitality and Tourism
Thesis
Elective 1
Elective 2
(Non -Thesis track)
Elective 1
Elective 2
Elective 3
Elective 4
Elective 5

Elective courses

- Management of Food Service Operations
- The Management of Lodging Operations
- International Tourism Management
- Research Methods in Hospitality and Tourism
- Advanced Training and Development in the Hospitality Industry
- Hospitality/Tourism Information Technology
- Vacation Ownership Resort Sales Management
- Principles of Destination Marketing and Management
- Hospitality/Tourism Industry Brand Management
- Feasibility Studies for the Hospitality/Tourism Enterprises
- Case Studies in Restaurant Management
- Advanced Vacation Ownership Resort Planning
- Convention and Conference Sales and Services
- Tourism Industry Analysis
- Mega-Events
- Event Administration

TIIA LEHTINEN (Finland), Alumni

Sales and Marketing Manager at Dix Point Oy, Helsinki, Finland.
 Previous:
 Developer Intern at Luxus Worldwide, Helsinki, Finland.
 Writer, Translator, Front-End Developer;
 Shift Supervisor at Starbucks, Helsinki-Vantaa Airport, Finland;
 A la Carte Waitress at Cumulus Airport Hotel, Helsinki-Vantaa Airport, Finland;
 Front of House Staff at Creative Hospitality, Wellington, New Zealand;
 Front of House Staff at IKEA, Vantaa, Finland.

This Master gives me the opportunity to experience two popular tourism destinations, Lisbon and Orlando, while studying towards my degree. Students learn both from academic and industry professionals, therefore gaining a broad set of skills to become future leaders of the field. I believe this degree gives me a solid foundation to build a solid career in the Hospitality and Tourism Industry."

“ Studying in a prestigious university as ISCTE Business School is a pride, as it is one of the best management school of Portugal. The professors who teach at this Master are all connected with the Hospitality and Tourism area. Here, we learn the basis to succeed in this area.”



ELECTIVES

There is an extensive offer of elective courses, introducing a significant flexibility in the program. Each student may freely chose areas and courses according with his/her objectives. The list of electives is annually subject to change. But as reference you may consider the following:

Management of Food Service Operations

The Management of Lodging Operations

International Tourism Management

Research Methods in Hospitality and Tourism

Advanced Training and Development in the Hospitality Industry

Hospitality/Tourism Information Technology

Vacation Ownership Resort Sales Management

Principles of Destination Marketing and Management

Hospitality/Tourism Industry Brand Management

Feasibility Studies for the Hospitality/Tourism Enterprises

Case Studies in Restaurant Management

Advanced Vacation Ownership Resort Planning

Convention and Conference Sales and Services

Tourism Industry Analysis

Mega-Events

Event Administration

CREDIT TRANSFER

The five courses lectured in the first semester at ISCTE-IUL correspond to 15 credit points (30 ECTS) which will be transferred to the USA. The remaining credit points must be obtained at the Rosen College in the subsequent semesters so that students complete their curriculums and be able to graduate in MSc in Hospitality and Tourism Management both at Rosen College and at ISCTE-IUL.

Managing Hospitality and Guest Services Organizations

Strategic Marketing in Hospitality and Tourism

Critical Issues in Hospitality Human Resources

Data Analysis in Hospitality and Tourism

Research Methods for Hospitality and Tourism

Note: only grades of 14/20 or higher (= > B) will be transferred from ISCTE-IUL to Rosen College. Failing to achieve such mark means that students must retake an equivalent course at Rosen College and pay for the extra tuition.

ACADEMIC YEAR 2018

In the first year the following table shows the provisional calendar at ISCTE Business School. The second year in the Rosen College, Orlando, will start in late August. Classes are expected to take place from Monday to Friday between 08h00 and 12h30.

CALENDAR

		Start	End
Spring Semester	Class Period	14/02/2018	11/05/2018

HOLIDAYS

	Start	End
Easter Break	26/03/2018	02/04/2018

EVALUATION

		Start	End
Spring Semester	Final Exams	21/05/2018	01/06/2018
	Second Chance Exams	11/06/2018	15/06/2018

Note 1: Though unlikely, minor changes may be made to the schedule due to circumstances beyond IBS's control.

Note 2: Some exams may be done during the courses period

CANDIDATE PROFILE

We aim to attract students from diverse cultural, educational and professional backgrounds. The evaluation of candidates is based on their achievements, potential, and professional motivation.

WE WELCOME APPLICATIONS FROM:

- > Candidates already working in the Hospitality and Tourism Industry and aiming to improve their skills and knowledge to boost their careers;
- > Candidates working in other industries and wanting to move to the hospitality and tourism industry;
- > Candidates who want to continue their studies at Master level in the Hospitality and Tourism industry, after receiving their Undergraduate degree in order to develop a successful career in Hospitality and Tourism Industry.

During the admission process we will be looking at academic experience, motivation, maturity, creativity and self-confidence.

APPLICATION PROCESS

2018

APPLICATIONS ARE NOW OPEN UNTIL JANUARY 9, 2017

To apply for a full-time International Masters programme you must submit the following documents:

- > Online application form; the following documents must be uploaded into the application form
- > Curriculum Vitae;
- > Transcript of Records / Grade records until the date of application.
- > Two Recommendation Letters
- > Motivation Letter
- > Application fee (non-refundable)

There are other documents (other qualifications, references, etc.) that you may wish to include at this point. These are not essential but may help your application.

SELECTION PROCESS

IMPORTANT - Selections are made on a rolling basis from the moment the application period opens. We therefore encourage early applications.

The selection process involves four separate stages which are outlined below:

STEP 1. INITIAL ASSESSMENT.

After submitting completed online application and after payment of the application fee, applications will be reviewed by a member of the International Admissions Office. We will consider your application form, answers to the admission questions, Curriculum Vitae and other supporting documents to assess the strength of your application.

STEP 2. INTERVIEW.

If successful in the initial stage, and within 2-3 weeks of applying, we will invite you to an interview with the Programme Director. During the interview we will further explore your academic background, experience, competencies, personal qualities and motivation. Depending on your location, you may be interviewed face-to-face or by phone/Skype.

STEP 3. FINAL ELECTION DECISIONS.

All applicants will be notified of the final decision at the end of each period of selection.

STEP 4. ENROLLMENT.

If your application is successful you will be notified by e-mail.

**MAFALDA JOHANSEN,
Alumni**

Executive Assistant at SANDEMANs NEW Europe Tours, Berlin, Germany.
Previous: Meeting Point Manager at SANDEMANs NEW Europe Tours, Berlin, Germany; Community Marketing Agent at Wyndham Vacation Ownership, Orlando, USA; Off-Premise Contact at Westgate Resorts, Orlando, USA.



The MSc degree promoted by IBS and Rosen College is a unique opportunity to study on one of the best colleges of the United States. And we get a double degree: an MSc from ISCTE and an MSc from UCF. The MSc in Hospitality and Tourism Management is filled with field trips, real case studies analysis related with major hotel groups and touristic institutions. And there is a possibility of an internship at Disney World in Orlando."



APPLICATION

ISCTE Business School is seeking students who demonstrate the ability and commitment to successfully manage an academically demanding full-time programme. We are looking for highly motivated candidates with the potential to become tomorrow's business leaders.

Our International Masters programmes are taught exclusively in English. Candidates must show evidence of a completed bachelor's degree as well as a proficiency in the English language.

These programmes are mainly designed for students with little or no professional experience.

Note: a candidate who is still studying for his/her Bachelors will be asked to sign a declaration of commitment until the moment his/her degree is awarded.

REQUIREMENTS

- > A Tourism/Hospitality Management or Business Administration areas bachelor's degree awarded by a university or institution of higher education with a course-by-course evaluation of the student's official undergraduate transcript showing that the student has a 3.0 GPA or better equivalent on a 4.0 scale; minimum grade 14/20 (i.e. B=3.0)
- > Undergraduate course in Statistics (minimum grade of C=12/20)
- > Proficiency in English: TOEFL (computer-based: 220; internet-based: 80; paper-based: equivalent score) or IELTS (6.5)
- > GRE/GMAT Tests – the GRE/GMAT is not required; however, the Admissions Committee may ask for the GRE/GMAT to strengthen a candidate's application package
- > 2 references (academic or professional)
- > 2 recommendation letters
- > An essay in which the applicant explains his/her motivation for applying (filled in on the online application form).

ENROLLMENT

Due to the high number of students applying for limited places, we ask all students to enroll (thereby confirming their place) within three weeks of acceptance.

To confirm enrolment you should deliver the following:

- > Certified copy of ID / Passport (or present the original to be certified at the office);
- > Bachelors Diploma*;
- > Transcript of Records (full if graduated, otherwise partial);
- > English language proficiency score report
- > GMAT or GRE Score report (optional).

*In cases where a Diploma is not available but the graduation is expected before January 2017 – we ask students to sign a Declaration of Commitment.

**JOSÉ MARIA DÓRIA,
Alumni**

Hospitality Manager at CUF Descobertas Hospital, Lisbon, Portugal.
Previous: Director at Newhotel Software, USA and Brazil; Hospitality Consultant, USA and Caribbean; Assistant Manager at Lágrimas Hotels & Emotions, Portugal.



The Msc in Hospitality and Tourism Management has been an amazing experience. It provided a great opportunity to meet different stakeholders and to learn from tourism leaders in an international environment. The curriculum has a very practical focus, is dynamic and consistent within the industry needs, addressing its current challenges and looking forward for trends and future issues. Besides the program curriculum and the diversity of students' experiences, the possibility of taking a dual degree in conjunction with two of the best schools worldwide is what turns this program especially attractive and interesting."



**LIVING EXPENSES
AT ORLANDO, USA**

Students are responsible for Living Expenses and Immigration arrangements.

- > Living Expenses Estimate
Housing: \$6,880.00 (Fall and Spring)
- > Food and Other Expenses: Approximate \$6,000.00
- > Health Insurance: Approximately \$1,400.00 (Fall and Spring)

FEES AND COSTS

TUITION

	Amount
1st Year	ISCTE Business School - € 7.000,00
2nd Year	UCF - € 11.000,00 (one year at Rosen College in Orlando)

FINANCING

ISCTE Business School gives the students the opportunity to apply to scholarships in order to help finance the tuitions.

In the second year, students get from ISCTE Business School a stipend to assist them in their living expenses in the US of more than 50% of the respective tuition fees.

The overall tuition fees paid by students from ISCTE-IUL at Rosen College are about 40% less than the ones paid by non-Florida North American students

You can also consult the credit options of the following financial institutions:

**Caixa Geral de Depósitos
Santander Totta**

**VANESSA DA SILVA
RODRIGUES, Alumni**

Program Director at Grand Circle Corporation, Iberia Portugal & Spain.
Previous: Licensed Freelance Guide, Tour Manager and Tour Planner, Europe; Program Director & Tour Guide at Boscolo Tours, Europe; Professional Internship at Polynesian Resort, Walt Disney World, Orlando, USA.



This course has enabled me to gain skills, knowledge and expertise alongside a highly relevant academic qualification. Furthermore, it has given me a solid foundation in service and operational issues, plus leadership and strategic business management skills which are crucial for success within the industry. In other words, it has prepared me to develop my critical thinking of a complex and competitive industry and the practical application of academic models relevant in today's International Tourism and Hospitality Industry."





RESIDENCE

ISCTE-IUL Residence Hall is one option designed to meet accommodation needs of visiting students.

The Residence is located in the 17th Century Monastery of Santoso-Novo - which is classified as a National Monument - located on a small hill by the Tagus river, in Lisbon's east end. The residence benefits from a spectacular view of the river and is a short distance from the central railway station, Santa Apolónia, the historical neighbourhood of Alfama, downtown Lisbon, Terreiro do Paço, and also close to the new residential, commercial and service area of Parque das Nações.

For further information contact:

Email:
residencia@iscte-iul.pt

Website:
<https://www.iscte-iul.pt/conteudos/iscteul/about-us/1125/university-residence>

CAREER SERVICES

By understanding what professional skills and critical competencies companies are looking for, ISCTE Business School ensures that students will be able to deliver them. Working proactively with students from the beginning of their programmes, ISCTE BUSINESS School helps them to fully develop their career prospective. Our Students and Alumni are free to take advantage of many valuable services that will help them find their way toward their future business career.

Website: <http://ibsnetworking.iscte-iul.pt/>

Recruitment

The IBS Career Service facilitates contact between students and companies throughout recruitment events such as panels, workshops and conferences. These initiatives are aimed at giving students direct contact with the recruiters of large national and multinational companies.



CAMPUS

ISCTE Business School campus is strategically located in the centre of Lisbon, well served by public transport and easily accessible.

Despite its central location, the campus offers a peaceful atmosphere. IBS has its own graduate building, modern and full-equipped with state-of-the-art technology, several study rooms, computer labs, internet wireless access, recreational areas, a restaurant and a permanent art gallery.

Students have free access to all areas of the campus and can take advantage of the several study, recreational and catering facilities. One of Lisbon's largest sports centres, with several pavilions, football and rugby fields, jogging tracks, swimming pools and fitness facilities, is within two minutes walking distance.



ISCTE-IUL LIBRARY

All students have access to ISCTE-IUL Library, in Building II, specialized in Business, Management and Social Sciences, with ca. 90,000 titles, 14,700 e-books and 30,000 periodicals, in print or digital format.

Through the Library, students also have access to a vast array of financially-oriented databases and remote access to excellent research systems, such as b-on (more than 17,000 scientific journals available), ABI/Inform Global, Proquest, Web Of Knowledge and JSTOR.

biblioteca@iscte-iul.pt

THE LISBON EXPERIENCE

LISBON IS EUROPE'S WEST COAST CAPITAL AND EUROPE'S GATEWAY TO AFRICA AND THE AMERICAS. BATHED IN AN ALMOST YEAR-ROUND SHIMMERING LIGHT, IT IS ALSO KNOWN AS THE "WHITE CITY".



Lisbon is Europe's west coast capital and Europe's gateway to Africa and the Americas. Bathed in an almost year-round shimmering light, it is also known as the "white city". The city's cheerful brightness, its warm and friendly atmosphere and mild Atlantic climate, combined with its old-world Mediterranean charm, make it a unique and inviting place to live and study. With its huge expanse of Atlantic coastline, Lisbon offers effortless access to some of the best beaches in Europe and is a stone's throw away from landmark tourist destinations and well-known historical sites such as Estoril and Sintra.

Lisbon is full of historical landmarks, not to mention close to a number of World heritage sites. Portugal's past as a nation of explorers and pioneers, forerunners in trade and international partnerships, has created a multicultural atmosphere where cultures from around the world are reflected.

With its unique legacy, Lisbon has embraced the contemporary. The city is a dynamic result of its proud past and a vibrant, cosmopolitan present, alive with non-stop cultural events, a vibrant nightlife and renewed architectural verve.

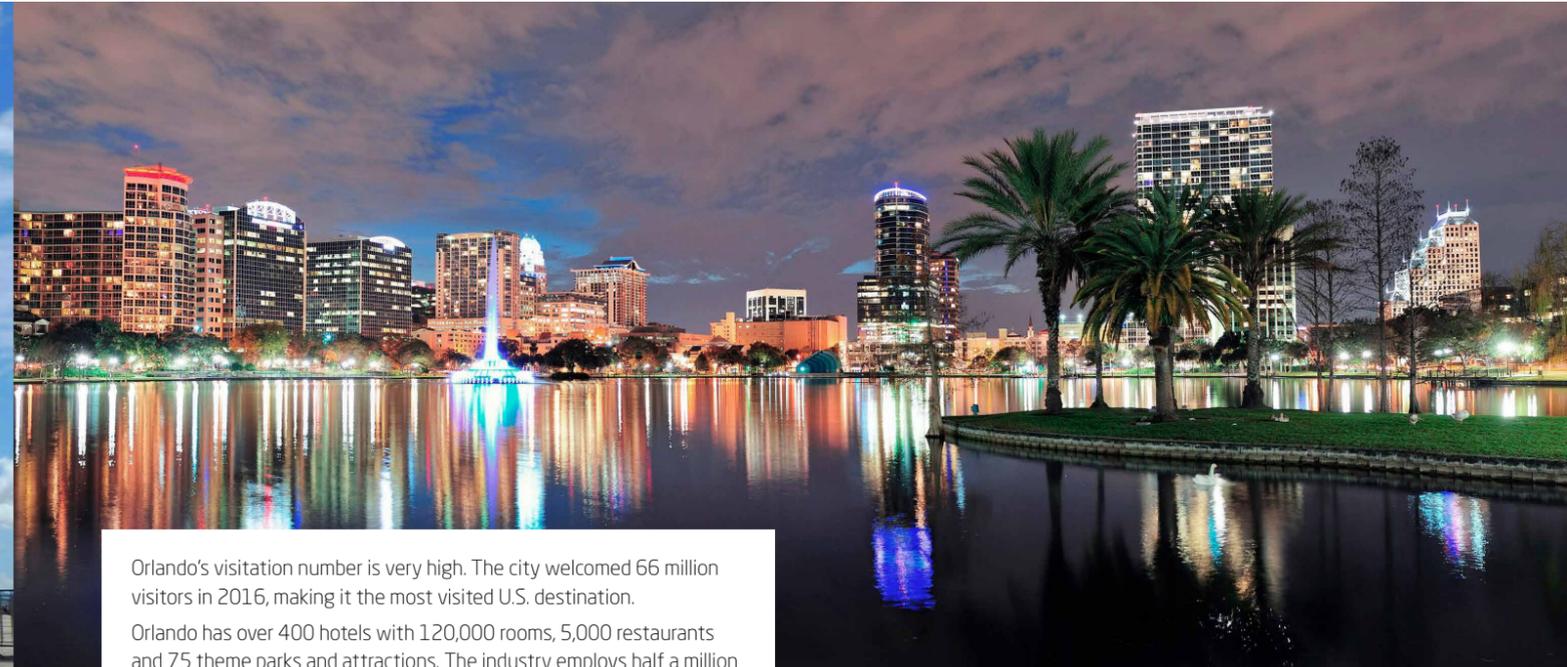
Living in Lisbon is a once-in-a-lifetime opportunity to experience a unique combination of history and modernity. It is a city with an international flavour, with a multicultural population, where everyone feels welcome.

Cost of Living: In comparison with other major European cities, Lisbon is highly affordable. The cost of living is further lowered by the many subsidies, not least for accommodation in the ISCTE Lisbon University Institute Residence and food in the campus restaurants, affordable to students.



THE ORLANDO EXPERIENCE

ORLANDO IS THE DESTINATION FOR OVER 66 MILLION TOURISTS EACH YEAR, HAS OVER 400 HOTELS WITH 120,000 ROOMS, 5,000 RESTAURANTS, AND 75 THEME PARKS AND ATTRACTIONS.



Orlando's visitation number is very high. The city welcomed 66 million visitors in 2016, making it the most visited U.S. destination. Orlando has over 400 hotels with 120,000 rooms, 5,000 restaurants and 75 theme parks and attractions. The industry employs half a million people and offers a wealth of resources:

- > Theme Parks – Major attractions include Walt Disney World, SeaWorld and Universal Studios.
- > Meeting Space – Orlando is home to the second largest meeting and convention facility in the U.S.
- > Arts and Entertainment - Visitors take great delight in Orlando's impressive lineup of world-class performing arts.
- > Shopping – Within a 15-mile radius in the heart of Orlando's attractions area, visitors will find amazing shopping malls and factory outlet centers with the hottest brands.
- > Recreation – Orlando's beautiful climate offers incredible year-round recreational offerings. The nearest beach is just over one hour away by car.
- > Nightlife - Once the sun sets, Orlando's thriving nightlife comes alive. Clubs, bars and multi-venue entertainment complexes offer plenty of hot spots to live it up.

Orlando truly offers something for everyone.



FACILITIES AT UCF ROSEN COLLEGE, ORLANDO, FL, U.S.

Because of its unique location in the premier tourist destination in the world, the UCF Rosen College of Hospitality Management is ideally situated to prepare students for or to enhance leadership careers in the hospitality industry. Whether a student is interested in lodging, food service, travel and tourism, financial management, technology, theme parks, vacation ownership resorts, golf management, or event management, the Orlando and Central Florida area offer extraordinary opportunities.

The Rosen College's interdisciplinary curriculum enables a master's student to build upon existing strengths and interests, broaden industry knowledge, sharpen management skills, and incorporate professional and extracurricular experiences.

DISTINCTIVE BENEFITS

- > A state-of-the-art facility located in the heart of the tourism district in Orlando, Florida with on-campus housing.
- > Access to the many hospitality organizations that serve one of the premier tourist destinations in the world.
- > Extensive ties with the top leadership of the Orlando area hospitality industry.
- > Outstanding faculty from 17 different countries that is committed to continuously improving their knowledge of the hospitality industry as well as their ability to teach that knowledge to their students.

We invite you to learn more about the facilities and location of the Rosen College, by visiting the website: www.hospitality.ucf.edu

PRACTICAL DETAILS

European Union (EU) and EEA (Iceland, Liechtenstein and Norway) citizens have the right to move to other EU Member States to live, study and work, but should contact the Department of Immigration and Border Control (SEF) after arrival in Portugal. Evidence will have to be provided of enrollment at ISCTE-IUL, as well as proof of health insurance coverage and sufficient financial resources.

Nationals of non-EU or non-EEA countries must apply for a study visa, which is a special permit granted to foreign students coming to Portugal. This visa must be obtained from the consular section of the Portuguese embassy or consulate in the country of residence. Should you have any doubts, please check with your local Portuguese embassy or consulate. The study visa may be granted on a multiple entry basis and is valid for one year.

You can find a list of Portuguese Embassies at:

<http://www.portugal.gov.pt/pt/ministerios/mne/quero-saber-mais/sobre-o-ministerio/representacoes-diplomaticas-portuguesas/embaixadas-e-postos-consulares.aspx>

The Portuguese Public Health System covers students from the EU holding a valid document issued by the health authority of their country of origin. If you have private health insurance, ask your insurance company if it can provide extra medical coverage for your stay abroad. Be sure that your current health insurance policy is valid until the end of the program. If you are not a EU citizen, check what documents you need to receive assistance in Portugal on your current health care plan. You must be sure you have appropriate medical coverage for the duration of your studies in Portugal.

CONTACT

For further information, please contact:

E-mail:

mhtm.ibs@iscte-iul.pt

Phone: +351 21 790 30 32

Fax: +351 21 790 30 10

Building ISCTE-IUL - Ala Autónoma Avenida das Forças Armadas - Office 235 1649-026 Lisbon, Portugal

Web:

<http://ibs.iscte-iul.pt/en/?pt=master-science-hospitality-tourism-management>

ISCTE-IUL LOCATION

ISCTE-IUL's facilities are centrally located in Lisbon and can be reached by:

Train: Entre-Campos Station

Bus: 54, 701, 732, or 755

Metro: Entre Campos

station (Yellow Line) Cidade Universitária station (Yellow Line)

Station

