

#summerschool18

LISBON



PROGRAMMES

June (3-23)

- SE1 - Corporate Governance*
- SE2 - International Organizations*

Mid June (11-30)

- SE3 - Trends in Digital Marketing
- SE4 - Entrepreneurial Finance
- SE5 - Persuasion, Choices and Consumer Behaviour
- SE6 - Corporate Negotiation and Influence
- SP1 - Métodos Analíticos no Turismo e na Hospitalidade

July (2-21)

- SE7 - Leadership and Strategic Knowledge
- SE8 - International Financial Management
- SE9 - International Tourism and Hospitality Marketing
- S10 - Brand Management and Marketing Communication
- SE11 - International Financial Reporting
- SP2 - Gestão de Marca e Comunicação de Marketing

Mid-July (23 July-11 Aug)

- SE12 - Globalisation and International Business
- SE13 - Innovation and Creativity in Marketing
- SE14 - Economic Diplomacy
- SE15 - Cross Cultural Communication and Negotiation
- SE16 - Entrepreneurial Marketing

July (July 1 - 21) Out of Lisbon: Prague

- SE17 - Management and International Markets

* 3 ECTS credits

Contact Us

IBS International
Ala Autónoma, Room 140
Avenida das Forças Armadas, 1649-026,
Lisbon
+351 210 464 257

Short-term.ibs@iscte-iul.pt
www.ibs.iscte-iul.pt/en

WHAT WE OFFER

Each programme consists of a total of 80 hours, including course, contact hours, team-building event and company visit.

Students have also the opportunity to discover Lisbon and other places in Portugal, such as Porto and Algarve. Also we offer Portuguese language course and Portuguese History.

What else?

- Extracurricular activities
 - Airport pick-up service
 - Welcome session and lunch
 - Public transportation card for one month in Lisbon
 - Use of the library, PC labs and ISCTE-IUL facilities
 - Farewell session and dinner
 - Visits to places in Lisbon

Costs

Without Lodging	3 ECTS	6 ECTS
Partner universities	€600	€1000
Non partner universities	€675	€1150

Lodging (prices from)	Student Dormitory	Apartment
Shared Room	€250	€270
Single Room	-	€300

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