



# IBS SUMMER SCHOOL'19

ISCTE  Business School  
INSTITUTO UNIVERSITÁRIO DE LISBOA

Accreditations, affiliations and rankings



European Business Schools  
Ranking 2017

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## 3-WEEK COURSES

*BETWEEN JUNE 1<sup>st</sup> AND 10<sup>th</sup> AUGUST*

### EACH COURSE IS WORTH 6 ECTS CREDITS

- Corporate Negotiation and Influence
- Trends in Digital Marketing
- Innovative Business Modelling
- New Trends in Fintech and Crowdfunding
- Fraud and Forensic Accountancy
- Leadership and Strategic Knowledge
- Brand Management and Marketing Communication
- Globalization and Economic Diplomacy
- International Financial Management
- Fixed Income Markets
- Entrepreneurial Finance
- Energy and Environmental Economics
- Cross Cultural Communication and Negotiation
- Innovation and Creativity in Marketing
- Entrepreneurial Marketing
- International Business
- Accounting for Decision Makers

**FEES:** Partner: 1.000 €      Portuguese Universities: 850 €  
Non partner: 1.150 €      ISCTE-IUL: 550 €

### THIS COURSE IS WORTH 3 ECTS CREDITS

- European Cross-Cultural Management

**FEES:** Partner: 450 €      Non partner: 550 €

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